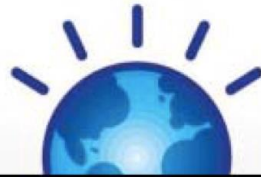**IBM SmartCamp**

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6 Finalists Announced for ASEAN SmartCamp in Singapore
Posted on September 7, 2012 by ibmsmartcamp1

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We are delighted to announce the finalists for the IBM Global Entrepreneur
SmartCamp for ASEAN, to be held in Singapore on September 10, 2012. The
finalists are from three different countries–Singapore, Malaysia, and Indonesia.

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Firegent iASP (Malaysia) Designs document-processing systems with 'human-
like' abilities for corporations to automatically organize and capture specified
data from documents. The idea is to perform these tasks without barcodes,
special keywords, specific page layouts or blank page separators, but with
accuracy and speed that surpasses human capabilities.

Finalist

**IBM Global
Entrepreneur**

Zweec Analytics (Singapore) Provides the Fish Activity Monitoring System (FAMS),
an advanced water quality management solution which uses fish as sensors and
analyzers their group behavior to detect water contamination. It provides significant
cost savings for nation-wide deployment plus the potential to analyze activities of
other organisms.

Techno Bakti Informedia (Indonesia) Provides a smart traffic management
and emergency service management solution for non-metro cities. Their
Tra... solution uses a novel system of crowd source analytics which reads
text-based user input and converts it into real-time visual traffic maps and
infographics, helping the Indonesian driver avoid traffic jams and better plan
route...

We are now moving into
a world where we're
getting to an Internet of
things and devices and
increasing
instrumentation. We
have an overwhelming
amount of data that
companies have to deal
with. And that's another
reality in a smart world -
the need for new insight,
new analytics, new
intelligence to deal with
this explosion of data.
That's another angle in a
smart world where IBM
can help companies.

Vital TRAK (Singapore) Its mission is to help people live better and healthier
lives using smartphones for chronic disease management, home/senior care
monitoring, and health/fitness well-being. VitalsTRAK employs smart analytics
to provide reports to help patients and healthcare providers recognize health
trends and changes so they can act between doctor's visits.

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